



Contractor sought for: Legacy West Midlands Roundhouse to Chance Revisited Project

Contract from December 2024 to February 2025 - Appointment will be subject to Arts Council England grant conditions and submission of a tender response that meets our requirements.

Introduction

On the 12th of February 1965, civil rights activist Malcolm X visited Marshall Street in Smethwick. Nine days later Malcolm X was assassinated in New York. Sixty years on from his untimely death, Malcolm X's visit to the UK still holds vital lessons about the nature of solidarity. As social divisions persist, his internationalist message of unity in struggle remains as important as ever. The MX60 collective, comprising local communities, archivists and artists, was formed to commemorate the 60th anniversary of this iconic visit. Legacy WM will deliver a mural to celebrate the visit, commissioning a piece of art that will be a testament to the memory of Malcolm X, at a local pub adjacent to Marshall Street. Work should be completed by January 2025, in preparation for the official launch in February 2025.

Beginning in 2022, Legacy WM has developed the Roundhouse to Chance arts trail, celebrating Birmingham's canals and their connection to our diverse communities and shared heritage. The trail currently features the *Black British History Is British History* sculpture, installed in Winson Green and designed by award winning Black Country Artist Luke Perry. The sculpture features the 'Marshall Street' street sign, as an acknowledgement of Malcolm X's visit to Smethwick. The aim is to develop a digital tour – Roundhouse to Chance Revisited – linking the Winson Green piece and the wider arts trail to the mural installation in Smethwick.

Tender brief

To foster inclusivity and engagement, we aim to incorporate an augmented reality (AR) art space into the mural and digital tour. Local artists and schools will be welcome to submit a suite of archive works related to Malcolm X's visit to Smethwick in any medium, 2D or 3D or videos - painting, photography, printmaking, video art, archive footage, documentary films, mixed media, illustration, sculptures, drawing or ceramics. This an extraordinary opportunity to showcase the legacy of Malcolm X in a public art space. The AR online component must also integrate historical reconstruction footage which will be provided by Black Heritage Walks Network.

We require a contractor to deliver the following: -

- (1) Create a 'digital twin' of the mural utilising photogrammetry to be viewed online. Users will be able to manipulate and view the artwork in full-colour and to a high degree of detail, exploring the piece online.
- (2) Video production – deliver an edited video profiling the creative process including mural inspiration, relevance and historical legacy. The video will include historical re-enactment content generated by project partners, replicating archival footage. It will also feature 'behind

the scenes' development of the mural and focus on the installation by the street artist and an interview about the inspiration and narrative of the art piece.

(3) Creation of an augmented reality portal for mobile and desktop devices to create an immersive experience. The portal will be accessible via QR code and featuring community artwork, video content and archival materials to be submitted by the M60 collective.

Requirements of the submission

Your proposal should include:-

- Your approach to the project
- Methodology and how diversity and environmental sustainability will be embedded in the project
- CVs of individual(s) highlighting key competencies around areas such as project management, events programme design, management and delivery, management of third-party contractors, working in partnership with other cultural organisations and with volunteers
- Track record in the form of examples of similar projects you have delivered in the past 3 years.
- Two client references
- A fixed fee showing the daily rate and expenses, basis of invoicing and VAT
- Projected timescale for when you would deliver the various outputs, within defined parameters

The individual(s) or organisation will have expertise and experience in project management and administration, events programme design, event organisation and delivery, management of third-party contractors, working in partnership with other cultural organisations and with mixed workforces including volunteers.

Tender assessment

Legacy West Midlands reserves the right to make an appointment based on written submissions or invite one or more tenderers to an interview. Appointment will be subject to the receipt of the Art Council England grant and a tender response that meets our requirements. Success for the project will be judged on achievement of our desired outcomes and outputs. The success of this appointment will also be judged on the achievement of our desired milestones and whether the administrative and organisational load on our (volunteer) MX60 Collective Steering Group, who are focused on delivering these outcomes and already actively progressing advance planning, is reduced. The weighted criteria for assessment will be: -

- Technical capacity to meet the brief -20%
- A proven track record /experience in delivering similar work – 40%
- Value for money – 40%

Tender process dates

Advertise brief	5 th December 2024
Deadline for receipt of tenders	13 th December 2024
Shortlisting and interview process	16 th December 2024

Contract begins	23 rd December 2024
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Please submit tender responses to apsana@legacy-wm.org